

**SALON 250**

HAIR SKIN NAIL MAKE-UP

Be a Part of  
**Success Story**  
*Premium Salon Franchise Opportunity*

Elevate Beauty. Empower Business.

**FOR FRANCHISE ENQUIRY**

+91 9952934250.com

salon250official@gmail.com



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## WELCOME TO SALON 250 FRANCHISE

We are pleased to welcome you as a respected franchise. Your choice to partner with us signifies the start of a promising venture, rich with prospects for expansion, new ideas, and strength.

Your triumph is our main goal. We are dedicated to providing you with the necessary instruments, assets, and direction you need to build a prosperous salon 250 business. Together, we will strive to establish a location that becomes a cornerstone in your locality and a benchmark of distinction.

As you begin this undertaking, be aware that our crew is present to assist you at every Phase. Whether it involves addressing your questions, acknowledging achievements or offering proficiency, we are fully committed to your prosperity.

Below, you will discover crucial data regarding the salon Model, including client reach and a thorough breakdown of related costs. This will serve as a manual to aid you in managing the setup and daily tasks efficiently.

Cheers to a successful collaboration! We are eager to witness all the remarkable accomplishments you will attain and are honored to be part of your path.

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## UNIT FRANCHISE INVESTMENT DETAIL + REVENUE FORECAST

### OUR SERVICES

|                      |                     |
|----------------------|---------------------|
| FRANCHISEE FEE       | ₹5,00,000 + 18% GST |
| INTERIOR & EXTERIOR  | ₹13,71,500          |
| FURNITURE            | ₹3,00,000           |
| PRODUCTS & EQUIPMENT | ₹3,50,000           |
| STAFF EXPENSES       | ₹60,000             |
| TOTAL                | ₹25,81,500          |



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# ESTIMATED SALES & REVENUE FORECAST

PRICE LIST

|                              |           |           |           |
|------------------------------|-----------|-----------|-----------|
| Total sales (A) .....        | ₹3,50,000 | ₹4,00,000 | ₹5,00,000 |
| Product expenses .....       | ₹30,000   | ₹40,000   | ₹40,000   |
| Salary.....                  | ₹1,00,000 | ₹1,10,000 | ₹1,10,000 |
| Rent .....                   | ₹40,000   | ₹45,000   | ₹45,000   |
| Electricity .....            | ₹15,000   | ₹20,000   | ₹20,000   |
| Royalty (10%) .....          | ₹35,000   | ₹40,000   | ₹50,000   |
| Total expenses (B) .....     | ₹2,20,000 | ₹2,55,000 | ₹2,35,000 |
| Profit Per Month (A-B) ..... | ₹1,30,000 | ₹1,45,000 | ₹2,65,000 |



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## WHY CHOOSE US

- ✔ Achieve profitability within the initial months
- ✔ Source all necessary salon provisions from a single location
- ✔ Receive personalized guidance and advice.
- ✔ Proficient specialists
- ✔ Utilization of premium Merchandise
- ✔ Substantial returns
- ✔ Workforce backing
- ✔ Enduring operational blueprint

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## BRAND OUTLINE / SCOPE

The brand will furnish the subsequent items to guarantee a seamless and prosperous implementation for your Salon 250 Franchise:

- ✓ Internal & External Design: Extensive planning and execution for both interior and exterior areas.
- ✓ Merchandise and Gear: Superior quality goods and crucial gear for salon operations.
- ✓ Furnishings: Aesthetically designed and comfortable furnishings tailored for salon requirements.
- ✓ Styling Personnel: A skilled crew comprising stylists.
- ✓ Invoicing Program: A simple and effective system for handling transactions.
- ✓ Acquisition of Equipment: This includes AC units, water heaters, power inverters, Security cameras, and a computer. The purchase expense will be subtracted from the total capital outlay.
- ✓ Personnel Coordination: Recruiting and supervising the general manager and cleaning crew.
- ✓ Staff lodging: Arrangement for staff living quarters including one month's provisions and necessary items.
- ✓ Shipping Fees: Covering freight charges for chair purchases.

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## FRANCHISEE RESPONSIBILITIES

The Franchisee bears the responsibility for the following:

- ✔ Acquisition of Equipment: This includes AC units, water heaters, power inverters, Security cameras, and a computer. The purchase expense will be subtracted from the total capital outlay.
- ✔ Personnel Coordination: Recruiting and supervising the general manager and cleaning crew.
- ✔ Staff lodging: Arrangement for staff living quarters including one month's provisions and necessary items.
- ✔ Shipping Fees: Covering freight charges for chair purchases.
- ✔ Promotional Materials: Costs associated with Vertical display boards, banners, posters and flyers.
- ✔ Stock: Procurement of office supplies and cleaning provisions.
- ✔ Staff Incentives: Providing daily staff incentives, calculated as 10% of the overall service revenue.
- ✔ Launch Event Expenses: Covering all expenditures related to the grand opening.

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## SALON 250 STORE REQUIREMENTS

- ✔ Salon 250 store establishment needs a minimum footprint of 800 sq.ft, complete with a well-designed floor covering and restroom facilities. The floor coverings should be either immaculate white or a creamy white shade to maintain a pristine and sophisticated ambiance.
- ✔ Property Acquisition Assistance: The company will help in the site search process by supplying
- ✔ Franchisees with broker contact information; however, the company does not participate in or cover agent fees. Once the franchise identifies a suitable location, they must notify the company and share the property specifics with the designated point of contact. The company will then arrange for a representative to evaluate the location.
- ✔ Lease Agreement Process: Upon mutual consent between the franchise and the company, the tenancy agreement procedure will begin. The lease agreement should include the brand owner's name as a third party and must be prepared in three original copies.
- ✔ Design and Initial Payment: After the tenancy agreement is finalized, the 2D layout planning process will commence once the franchise fee is fully paid. Subsequently, the franchisee is required to make an initial contribution of \_\_\_\_\_ towards the interior construction.
- ✔ Final Note: All outstanding payments must be settled before the store's grand opening date.

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## SALON 250 STORE REQUIREMENTS

| PARTICULARS                               | QUANTITY  | CASH       |
|-------------------------------------------|-----------|------------|
| • INTERIOR -----                          | ₹800 SQF  | ₹9,60,000  |
| • MAIN BOARD -----                        | 18x4      | ₹90,000    |
| • FURNITURE -----                         | —         | ₹2,50,000  |
| • PRODUCTS & EQUIPMENT -----              | —         | ₹3,00,000  |
| • LOLLIPOP BOARD -----                    | —         | ₹15,000    |
| • AC -----                                | —         | ₹2,00,000  |
| • COMPUTER & BILLING SOFTWARE -----       | 1         | ₹40,000    |
| • CCTV CAMERA -----                       | 5 CAMERAS | ₹25,000    |
| • STAFF ROOM ADVANCE -----                | —         | ₹30,000    |
| • MAKEUP KIT -----                        | —         | ₹50,000    |
| • TOWEL -----                             | 10        | ₹35,000    |
| • INVERTER -----                          | —         | ₹30,000    |
| • TV -----                                | —         | ₹25,000    |
| • STATIONARY & HOUSE KEEPING THINGS ----- | —         | ₹1500      |
| • STAFF ROOM THINGS -----                 | —         | ₹30,000    |
| • FRANCHISEE FEE -----                    | —         | ₹5,00,000  |
| • TOTAL -----                             | —         | ₹25,81,500 |

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# MANY THANKS!

Together We Create Beauty. Together We Grow.